



# Extended Producer Responsibility





# INTRO



- PRO for electrical and electronic equipment
- Founded in 2001
- Industry associations
  - EPR
- 31 FTE's
- > 4.500 active members; each one of them is audited every 3 years



- Directive 2008/98/EC on waste
  - MS may oppose EPR on producers :
    - Acceptance of the returned products
    - Subsequent management of the waste
    - Financial responsibility
- EPR :
  - *A **policy approach** under which **producers** are given a significant **responsibility** – financial and/or physical – for the **treatment or disposal** of **post-consumer products**. (OECD)*
  - Responsibility with the producers → prevention of waste
    - Good example Recyclum : product design



- Europe
  - Directive 2012/19/EC
  - Basic principles
- Belgium
  - EPR for several waste streams
    - Discarded vehicles, oil, waste tires, discarded batteries, ...
  - WEEE
    - Take-back obligation
    - Financial obligations
    - Visible fee!
    - Collection targets
    - Recycling targets



- Proper implementation, application and enforcement
- **Free riders**
  - Several types of free riders
    - Not affiliated
    - Under-estimating POM
    - Not fulfilling the physical take-back obligation



- How to avoid?
  - Awareness raising
  - Enforcement
    - Audits
    - Pospection
    - Cooperation with government
  - Self-policing (economic incentive)
- Example : *Safeshops*





**Wake**

**UP**

**AND**

**Thank you for  
your attention!**